



THE GREAT ATLANTIC & PACIFIC
TEA COMPANY, INC.

Welcomes You

TO THE OPENING OF OUR NEW
SUPER RIGHT MEAT CENTER

Official Preview

W. E. Ayres, President of the Central Division of The Great Atlantic & Pacific Tea Company, and officers of the Central Division cordially invite you to be present for the Open House and Preview showing of our new Salem Meat Center.

**OPEN HOUSE
and PREVIEW**

State, City,
and County Officials

Press — Radio — TV

Saturday, April 24
10:30 a.m. to 12:00 Noon

Welcome

Completion of this modern multi-million dollar Salem Meat Center and Frozen Food Distribution Plant represents another step by our Company in providing better service and quality to the millions of customers who rely on A&P Food Stores for their daily needs.

We are extremely proud of this new Distribution Center, so it is with pardonable pride we welcome each of you to our Open House. We hope that the tour of this new Center will not only prove interesting, but will provide a better insight and understanding of the effort we are constantly making to serve you better.

We especially hope you will observe the fine quality meat we buy for our customers and the care it receives until it moves from the Center to your local A&P food store.

When you have completed your tour of our new Distribution Center, we believe you will be more convinced than ever that we are doing everything within our power to maintain our century-old policy of giving A&P customers more food for their money.

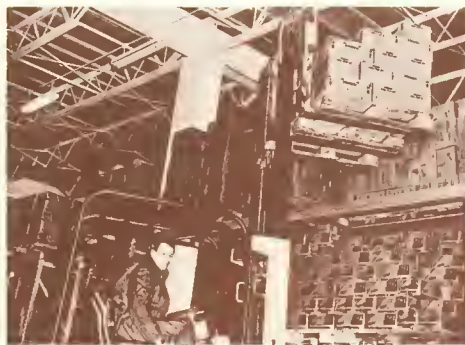
THE MOST MODERN FACILITIES HIGHLIGHT THE NEW **SUPER RIGHT MEAT CENTER**



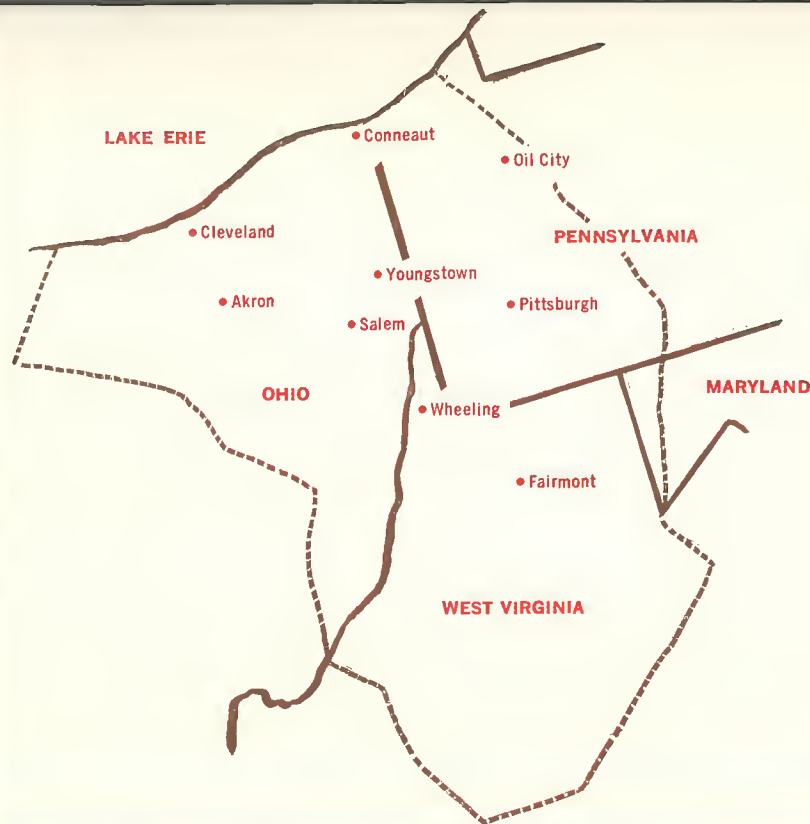
Here more than 2 million pounds of beef, lamb, pork, veal and poultry from the prime producing areas of the country will be processed and stored until ready for shipment to A&P stores.



White - frocked women check, weigh and wrap our famous Super-Right and Allgood Brand Bacon for shipment to your local A&P Food Stores.



Tons of frozen foods are stored in special cold rooms where temperatures are held to 10 degrees below zero. Modern refrigerated trucks are used to protect the frozen foods enroute to your local A&P Food Store.



1859



1965

The famous A&P emblem which has been a symbol of "food economy" for 106 years was familiar to the housewife of Salem over 27 years ago.

A&P became a "Citizen of Salem" in 1938. From a modest beginning in downtown Salem to the present super market, with ample parking space, A&P has grown with Salem.

Your A&P is proud to have been a part of Salem throughout these many years.

Today, from this massive meat and frozen food center, A&P serves the needs of families in western Pennsylvania, eastern Ohio and northern West Virginia.

Serving America for 106 Years